

# EVO Partner Programme



*Simplifying Payments* AROUND THE GLOBE  
130+ CURRENCIES ACROSS 50 MARKETS WORLDWIDE

# The EVO Payments Partner Programme

The EVO Payments Partner Program supports 3 types of partners.

## Referral Partners

Partner with a global payments business to allow your customers, members or organisation to benefit from a wide range of payment solutions. We provide marketing support and on-going relationship management to help you build additional revenue from new and existing customers.



## Integrated Payments Partners

Build your software platform with our wide range of Integration solutions including Point of Sale, eCommerce and In-App integration options. We provide integration support from a team of solution engineers from the initial consultation to being live in market.



## EVO Partner Programme



## Reseller Partners

Be empowered to manage the sales, negotiation and application process as a Reseller Partner. EVO Payments offers your sales team an industry leading paperless and signature-less application process, differentiated pricing and a range of value added services to support your sale.

## Why Partner With Us?

Our partner programme will give you an on-going source of revenue whilst helping you to create a solution with real USPs to differentiate you and your products in the UK market.

### Who we are

- ▶ EVO is one of the fastest growing and most innovative card processors in the UK. We offer simple, transparent pricing with no hidden fees, ensuring your customers don't get any hidden surprises.

### The EVO Advantage

- ▶ EVO Payments UK is part of EVO Payments Inc. a global card acquirer with 16 offices across 10 countries. EVO employs over 2,000 people around the world & is a 5 time recipient of 'Best International Card Acquirer' at the MPE Awards.



### Who we serve

- ▶ EVO serves more than 570,000 merchant businesses worldwide in 50 markets. Over 11,000 merchants are added per month.

### How we serve

- ▶ EVO has created an innovative solution for the UK market in terms of both our pricing and customer service model. We offer a paperless and signatureless application process making us easy to do business with. We also offer simple, transparent pricing and 24/7 support through our call centre.

## Payment Integration Made Easy

We offer flexible solutions to support your business to expand your business proposition, increase your revenue and enhancing your customers' experience.



### EVO Proposition:

Includes both Card Present and Card Not Present integration options which are compatible with a wide range of operating systems including Cloud, iOS, Android and Windows.



### Solution Focus:

We offer a pre-technical evaluation to ensure that we build the right solution for your target market and one that's suitable for your business.



### Easy Integration:

A simple three step process to support partners, from an initial technical investigation, support throughout development and a testing phase before going live. We have a global team of solution engineers ready to support your initial development and an implementation team to ensure a smooth partner on boarding process.

## Our Value To You



### SOLUTIONS

EVO Payments supports a wide range of customer present and customer not present solutions to ensure we can support all your customer requirements.



### SIMPLICITY

Simple pricing and no additional or hidden costs - build lasting customer relationships with credibility and trust.



### SUPPORT

Dedicated partner relationship management team and partner service teams to assist build a successful partnership.



### MARKETING SUPPORT

Help to market our combined proposition to your customers with our partner marketing toolkit.



### ON-GOING REVENUE STREAM

Build an on-going revenue stream by building your customer base through our partnership.



## Our Offering To Your Customers

### Point of Sale

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#### In-Store Payments

Fixed, portable, and integrated payment options that give you full flexibility within your store environment.

#### Mobile Payments

Take payments from customers anywhere, anytime via a GPRS enabled terminal.

#### Contactless Terminals

Make payments more convenient for customers by reducing time spent at the tills. This means shorter, faster moving queues.

#### Dynamic Currency Conversion

Let overseas visitors pay in their native currency, giving them a clear view of how much they are spending.

#### Apple Pay and Google Pay

Turning customers' smart phones into a mobile wallet. It means customers can pay in-store and online with a tap and a touch.

### eCommerce

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#### Secure Online Payments

Online payment gateway that turns browsers into buyers. From one-click checkouts to integrated payments for websites and apps, EVO has a range of solutions which offer secure, reliable and simple online payments, EVO provides seamless integrations with a host of leading software providers.

#### Virtual Terminal

Lets you accept payments from customers over the phone. It's a convenient and secure way to take payments.

#### Pay by Link

Send your customers a link, pay button or QR code directly to your payments page.

#### In-App Payments

Allowing customers to make purchase through mobile apps.

### Service\*

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#### 24/7 Support

With 24/7 support, we are here for our customers every step of the way. Our contact centre manages all customer calls from 8am-8pm 7 days a week. Your call will be transferred to our team in Dallas out of hours.

#### No Hidden Fees

That means we don't charge any hidden fees, no PCI compliance, Auth or minimum monthly fees.

#### Simple Online Portal

We have a simple online portal to provide all statements, transaction queries and other information.

#### Logo on receipt

Get your business branding printed on every receipt.

#### Accept all major card brands

Our card terminals accept Visa, MasterCard, Union Pay, AMEX, JCB, Diners and Discover.

#### Paperless application process

We offer a paperless application process with no signature required.

## Our Trusted Partners



*"EVO Payments offer excellent rates and customer service. They have been a great partner for us and we would highly recommend them."*

-Tony Bowden, Director



*"EVO Payments is a great partner overall. They have a clear offering, a customer-focussed approach and they are committed to driving forward payments technology."*

- Blake Powell, Managing Director



*"Working in partnership with EVO Payments brings for our customers unique tools with a great value proposition and service. EVO Payments creates opportunity to develop and grow a partners customer portfolio with their quick and efficient customer boarding system. We continue work together, with a view to have substantial footprint of acquiring customers. "*

- Shayamal Modak, CEO



*"As a partner, EVO Payments continue to provide invaluable support in helping to grow our business, their Customer ethos is one of the best in market. "*

-Niladri Das, Managing Director

## Partner Programme

# Strengthen your business

Contact our partner team and discover opportunities to expand your capabilities and grow revenue.



[salesenquiry@evopayments.com](mailto:salesenquiry@evopayments.com)



[www.evopayments.co.uk/partner-with-us/](http://www.evopayments.co.uk/partner-with-us/)

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